Dr S Uma Mageswari



Dr.S.Uma Mageswari, Assistant Professor from the Department of Business Administration is a vibrant individual with positive attitude and result oriented approach in all spheres of activities. She has more than 15 years of experience in Academics and obtained her Ph.D. from AMET University in the year 2016.Dr.Uma had her MBA from Mother Teresa Women's University, Kodaikanal and holds her Diploma in T&D from ISTD, New Delhi. Her areas of interests include – HR, Marketing, Logistics. She has to her credit of publishing 30 papers in journals and conferences and currently guiding 4 Research Scholars.

1. Name Dr.S.Uma Mageswari

2. Designation Assistant Professor

3. Qualification MBA.,M.Phil.,Dip (T&D).,PhD.

4. Mobile number 9894767234

5. E-mail id umasharma@auxiliumcollege.edu.in

6. Teaching Experience 15 Years

7. Area of specialization HR

8. Research Experience and Guidance 7 years – guiding 4 Scholars

9. Projects Completed / Ongoing Nil

10. No. of Papers Published 33

11. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences

1. INTERNATIONAL JOURNALS - 18

2. INTERNATIONAL CONFERENCES - 07

3. NATIONAL CONFERENCES - 06

4. ARTICLE IN A BOOK - 02

TOTAL - 33

- 12. No. of Seminars/Workshops/Conferences organized :10
- 13. No. of Books Published/Edited/Co-edited NIL
- 14. Responsibilities held: Assistant Coordinator IQAC, PARAMARSH Staff, Member IPR Cell, Editor College Magazine, coordinated MoU signing process,
- 15. Current Responsibilities: DQAC member, Member AIIC, MoU signing process, Trainer od

ABACS

- 16. Membership in professional bodies (Descriptive): NIL
- 17. Other bodies (Descriptive): NIL
- 18. Honors & awards received (Descriptive): NIL
- 19. No. of Online Courses completed (Minimum of 4 Weeks): 40
- 20. Any Other (Descriptive)
 - Resource person for Academy for Prisons and Correctional Administration (APCA-Vellore)
 - Coordinated for MOU signing process
 - Assistant Coordinator of IQAC of the current institution for 2 years.
 - Project Staff for UGC Scheme of PARAMARSH
 - Member of IPR Cell of the current institution.
 - Trainer The Headway Academy
 - Motivated and counseled students & colleagues.
 - Partaken in literary works, writing articles & content development.
 - Guided students for MBA & ISTD projects and helping Ph.D. Scholars.
 - Exam Cell coordinator for more than 4 years and conducted internal & Anna University theory and practical exams successfully.
 - Recorded video classes for Students & Teachers
 - Taken classes for Mother Teresa Women's University from 2004 to 2007 and Anna University Distance Education from 2006 till 2014.

PUBLICATIONS:

International Journals

- 1. A Conceptual Analysis on Work Life Balance, Journal of Management (JOM) ISSN Print: 2347-3940, Volume 5, Issue 4, August 2018, Impact Factor 2.435.
- 2. A Study on the impact of Emotional Intelligence on Employees Performance Chennai International Research Journal of Management and Commerce (IRJMC)- ISSN (2348-9766), Volume 5, Issue 3, March 2018, Impact Factor 5.546.
- 3. A Conceptual study on the relation between stress and food science International Journal of Advancement in Engineering Technology, Management and Applied Science (IJAETMAS) ISSN: 2349-3224, Volume 3, Issue 11, Nov 2016, Impact Factor 3.102.
- 4. A study on Job Stress in Chocolate Industry India Internal Journal of Applied Engineering Research (IJAER) ISSN 0973-4562 Volume 11, No 8, 2016 SCOPUS.
- The Bliss in Job Stress– A Conceptual Study International Journal of Emerging Research in Management and Technology (IJERMT) ISSN: 2278-9359, Volume-4, Issue-9 (September 2015) Pg. No. 80-82, Impact Factor 1.492.
- 6. Coping Strategies in Stress: VST Motors as a Case Study International Journal of Advances in Management (IJAM) Int. J. Adv.Mgt.., 2015, 1(1), 13-16.
- Occupational Stress A Study with Reference to Selected Bank Employees in Chennai Region - IOSR Journal of Business and Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 16, Issue 5. Ver. II (May. 2014), PP 115-125, Impact Factor 1.458.
- 8. Stress in IT Industry A Conceptual Study Zenith International, ZIJBEMR, Vol.3 (10), October (2013): ISSN 2249- 8826, Pg. .no 205-211, Impact Factor 0.503.
- 9. A Conceptual Study on Stress in the Changing Scenario -CIIT Print: ISSN 0974 9683 & Online: ISSN 0974 9578 August 2013, Page. No 301-305, Impact Factor 0.621.
- 10. A Study on CRM and Stress Management International Journal of Business Management. Photon 114 January 2013 115-120 Original Research Article. ISJN: 3256-4304, Page. No 115-120, Impact Factor 4.17.
- 11. A Conceptual Study on Stress & Work Life balance Discovery, Volume 1, Number 3, September 2012 ISSN 2278 5485 EISSN 2278 5477 Page. No 50-53.
- 12. A Study on Gender related stress factors and coping strategies Discovery, Volume 1, Number 3, September 2012 ISSN 2278 5469 EISSN 2278 5450, Page. No 42-44.

- 13. Stress and Quality of Work Life A Literature Review Asian Journal of Multidimensional Research Vol.1 Issue 3, August 2012, ISSN 2278-4853, Page. No 66-73.
- 14. A Study on Stress in The Work Place & Coping Strategies SAJMMR Volume 2, Issue 5 (May 2012), ISSN 2249-877X, Page. No 141-155.
- 15. A Study on Job Stress Among Employees of It & Ites In Chennai RJSSM Volume:01, Number:08, Dec-2011, New ISSN: 2251, Old ISSN: 2010 -457X, Page. No 1- 6 Impact factor 5.38.

Articles

- 1. An article 'Job Burnout' in a book titled Politics in Indian Organization, ISBN -978-93-80371-12-2, Page. No 219-229
- 2. An article on 'ERP Systems and SCM in Industry 4.0' in a book titled Sustainable Manufacturing for Industry 4.0 An Augmented Approach published by Taylor & Francis. https://doi.org/10.1201/9780429466298

International Conferences

- An analysis on customer satisfaction on Jewelry designing, International Conference on Transformation through innovation and reinvention in Business practices 2023, Shri Krishnaswamy College for Women, Shri Shankarlal Sundarbai Shasun Jain College for Women and MIT Square- London - 6th April 2023.
- Moonlighting- a thriving way of life, International Conference on Transformation through innovation and reinvention in Business practices 2023, Shri Krishnaswamy College for Women, Shri Shankarlal Sundarbai Shasun Jain College for Women and MIT Square-London - 6th April 2023.
- A study on organizational climate and its impact on psychological well being of employees , International Conference on Transformation through innovation and reinvention in Business practices 2023, Shri Krishnaswamy College for Women, Shri Shankarlal Sundarbai Shasun Jain College for Women and MIT Square- London - 6th April 2023.
- 4. New Prespectives in Stress Management A Conceptual Study, ENTIME an International Conference at Sathyabama University, 2013, ISBN 978-93-82570-15-8, Page. No 269-273.

- 5. Stress Management Case Study Approaches , an International Conference at AMET , February 2013 , ISBN 978 81-926045-0-3 , Page. No 107-110.
- Coping Strategies in Stress , an International Conference at Bharathidasan Institute of Management ,February 2011.
- 7. Disaster Management, an International Conference at Noorul Islam University, January 2011, ISBN 978-81-908498-4-5 Page. No 269-276.
- 8. Stress in Managing a household with special reference to women, an International Conference at Dr.M G R University, October 2011,ISBN-978-81-91-0827-2-2, Page. No 53-60.
- 9. Motivation & Stress Two Sides of the same coin, an International Conference at Annamalai University, July 2011, ISBN 978-81-8371-387-0 Page. No 64-68.
- 10. Impact of Stress on Consumer Services, an International Conference at Kalasilingam University, January 2010, ISBN-9788190667197 Page. No 346-347.

National Conferences

- 1. Impact of Stress among Entrepreneurs Barathiar University, January 2014.
- Admission into Old Age Is it Stressful A conceptual Study, A National Seminar at Barathidasan University December 2013, ISBN – 978-93-81992-12-8, Page. No 213-219.
- 3. A Conceptual Study on Organizational Stress, a National Conference at Agni College of technology, May 2012 ISBN 13:978-81-8209-329-4, Page. No 219-229.
- 4. Secret of Success, a National Conference at RMD Engineering College, ISBN -978-81-234-1866-7, Page. No 65-70.
- 5. Conceptualizing Factors Influencing Job Stress and Employee Well Being New paradigms, a National Conference at Vel tech High Tech Dr. Rangarajan Dr Sakunthala Engineering College, August 2011, ISBN -978-93-80530-39-0, Page. No 144-149.
- 6. Knowledge Management, a National Conference at Sakthi Mariamman Engineering College, March 2010,ISBN-978-81-904915-0-1, Page. No 188-190.